What is claimed is:

 A coating liquid for forming a transparent conductive film, comprising:

conductive fine particles having an average particle diameter of 1 to 200 nm,

silica particles having an average particle diameter of 4 to 200 nm, and

a polar solvent.

2. The coating liquid for forming a transparent conductive film as claimed in claim 1, wherein the silica particles are in the form of chain silica particles having 2 to 10 silica particles on an average being connected.

15

3. The coating liquid for forming a transparent conductive film as claimed in claim 1 or 2, wherein the content of an alkali in the silica particles is not more than 1000 ppm in terms of an alkali metal M.

20

4. The coating liquid for forming a transparent conductive film as claimed in any one of claims 1 to 3, wherein the weight ratio (WB)/(WA) of the silica

particles (WB) to the conductive fine particles (WA) is in the range of 0.01 to 0.4.

5. The coating liquid for forming a transparent conductive film as claimed in any one of claims 1 to 4, wherein the conductive fine particles are metallic fine particles of one or more metals selected from the group consisting of Au, Ag, Pd, Pt, Rh, Ru, Cu, Fe, Ni, Co, Sn, Ti, In, Al, Ta and Sb.

10

- 6. A substrate with a transparent conductive film, comprising:
 - a substrate,
- a transparent conductive fine particle layer formed

 15 on the substrate and comprising conductive fine particles

 having an average particle diameter of 1 to 200 nm, and

 silica particles having an average particle diameter of 4

 to 200 nm and/or chain silica particles having 2 to 10

 silica particles on an average being connected, and
- a transparent film provided on the transparent conductive fine particle layer and having a refractive index lower than that of the transparent conductive fine particle layer.

7. A display device including a front side plate constituted of the above-mentioned substrate with a transparent conductive film as claimed in claim 6, said transparent conductive film being present on the outer surface side of the front side plate.